



FOR IMMEDIATE RELEASE

KIDZANIA SINGAPORE PARTNERS QATAR AIRWAYS TO OFFER CHILDREN A TASTE OF AVIATION FUN AND LEARNING

Singapore, 15 February 2016 – KidZania, the world’s fastest growing family edutainment phenomenon, unveiled Qatar Airways as its latest Industry Partner this morning as guests were given a sneak preview of how the facility is shaping up on Sentosa Island.

Voted the world’s best airline in 2015, Qatar Airways will be the Official Airline Industry Partner for KidZania Singapore, slated to open in April 2016. KidZania Singapore will be the second KidZania City that the multi-award winning airline is partnering with, after KidZania Kuwait.

Upon arrival at the Palawan Kidz City at Palawan Beach where KidZania Singapore is housed, visitors will be welcomed with the sight of a life-size decommissioned Boeing 737 that measures over 25 metre long with a full wingspan of 28 metres. Of all the 22 KidZania cities located worldwide, KidZania Singapore will be the only KidZania to showcase the full fuselage of an actual plane within its City.

Visitors entering KidZania Singapore will be greeted at the Qatar Airways branded airport terminal, complete with check-in desks and personnel dressed in Qatar Airways uniforms. The facility is also home to the Aviation Academy where kids can immerse themselves in the world of aviation and travel.

With the help of Zupervisors, aspiring pilots at KidZania Singapore can experience flying two of Qatar Airways’ flagship aircraft – the 787 Dreamliner and the A380 superjumbo aircraft – using state-of-the-art flight simulators. The flight simulation facility was also specially designed to demonstrate taking off and landing at Qatar Airways home base and hub, Hamad International Airport in Doha and Singapore Changi Airport.



Kids can role-play as Qatar Airways' cabin crew, learning how to ensure the safety and comfort of their passengers on-board. Parents can also join in the fun as they role-play as on-board passengers receiving five-star inflight hospitality from their little ones.

Through the Aviation Academy, not only can kids inch closer to their dreams of becoming pilots and cabin crew, they also gain a greater appreciation for the responsibilities and skills required to be part of the airline's operating crew.

Mr Leong Yue Weng, General Manager of KidZania Singapore said, "The partnership with Qatar Airways is exceptionally significant, as the plane identifies KidZania City from afar. Parents and children will have the rare chance to come up close with a real plane body, and have their first taste of the level of realism which KidZania represents, as they check-in through the airport counters. The airline establishment, in all KidZania cities, offers some of the most popular experiences and a rare insight into the aviation industry. We look forward to working closely with Qatar Airways to offer a unique and enriching edutainment experience in Singapore."

Qatar Airways Group Chief Executive, His Excellency Mr. Akbar Al Baker said: "We are delighted to partner KidZania once again to ignite children's imagination and bring their aviation dreams to life in an educational and entertaining way. At Qatar Airways, we aspire to go places together with our passengers and through KidZania Singapore; we hope to introduce today's budding aviation enthusiasts to the airline environment, helping them on their journeys into an aviation-related career when they grow up."

Designed to suit children aged 4 and above, KidZania Singapore complements school learning experiences through realistic role-play. Kids will have the option to choose among a diverse range of role-playing activities within KidZania Singapore. For more information on KidZania Singapore, check out www.kidzania.com.sg and <https://www.facebook.com/KidZaniaSingapore/>.

-END-



About KidZania

KidZania is an indoor family education and entertainment centre, which offers an interactive learning and entertainment experience targeted at kids. KidZania combines role-play with real life, creating a kid-centric city experience designed to educate and inspire kids; from arriving at the airport, to visiting a city centre to exploring the city streets. As in the real world, kids choose activities – such as being a pilot, police officer, doctor, journalist or a customer – and earn money, which they can then spend or save. KidZania operates just like a real city complete with buildings, paved streets, vehicles, a functioning economy, and recognisable destinations in the form of “establishments” branded by leading international and local brands. The facilities are designed to educate through experience, fostering the development of life skills, but from a kid’s perspective it is all about fun which truly epitomizes learning through play.

Essentially the fastest growing educational and entertainment brand in the world, KidZania has won numerous awards, having been voted “Best Theme Park Worldwide” by The Themed Entertainment Association, “Top Family Entertainment Centre of the World” by the International Association of Amusement Parks & Attractions (“IAAPA”), “Global Leisure Operator of the Year” by Retail and Leisure International and “Concept of the Year” by MAPIC.

KidZania Singapore is a subsidiary of Themed Attractions Resorts & Hotels Sdn. Bhd., the investment holding company responsible for the development, management and operations of various hospitality and attraction destinations in Malaysia and Singapore.

ABOUT THEMED ATTRACTIONS RESORTS & HOTELS SDN. BHD.

Themed Attractions Resorts & Hotels Sdn. Bhd., (formerly known as Cameron Highlands Holdings Sdn. Bhd.) is an investment holding company incorporated to develop, manage and operate hospitality and attraction destinations. Established by the Malaysian Government’s strategic investment fund, Khazanah Nasional Berhad, TAR&H serves as a catalyst for the leisure and tourism industry by bringing premier world-class hotels, resorts, golf courses and attractions to the region.

Its current key investment portfolio comprises of Desaru Coast - Malaysia’s first integrated luxury destination, LEGOLAND® Malaysia - the sixth LEGOLAND in the world and the first in Asia, KidZania Kuala Lumpur & KidZania Singapore - an indoor family education and entertainment centre, Puteri Harbour – a quay side lifestyle retail and family entertainment complex, SANRIO HELLO KITTY TOWN – the first of its kind outside of Japan, Thomas Town – an indoor theme park that features the famous Thomas & Friends® characters on multiple



themed rides and Hotel Jen Puteri Harbour at the luxury waterfront of Puteri Harbour, Nusajaya, along with the award winning The Datai Langkawi and the first Els Club in Southeast Asia – Els Club Teluk Datai in Langkawi. The Els Club Malaysia will add two more championship golf courses to its stable with the opening of Els Club Desaru Coast and Els Club Desaru Valley, both located in Desaru Coast.

Working with renowned global and local partners and brands, TAR&H aims to be the leading Leisure & Tourism Group bringing world-class destinations to South East Asia, creating over 15,000 jobs.

About Qatar Airways

Qatar Airways, the national carrier of the State of Qatar, is one of the fastest growing airlines operating one of the youngest fleets in the world. Now in its 19th year of operations, Qatar Airways has a modern fleet of 175 aircraft flying to more than 150 key business and leisure destinations across six continents. Qatar Airways won Airline of the Year, Best Business Class Airline Seat and Best Airline in the Middle East at the 2015 Skytrax Awards. This is the third time the airline won the accolade of Airline of the Year.

Qatar Airways is a member of the **oneworld** global alliance. The award-winning alliance was named the World's Best Airline Alliance 2015 by Skytrax for the third year running. Qatar Airways was the first Gulf carrier to join global airline alliance, **oneworld**, enabling its passengers to benefit from more than 1,000 airports in more than 150 countries, with 14,250 daily departures.

Last year, Qatar Airways launched Oryx One, an enhanced interface for its inflight entertainment system, increasing the number of movies and TV shows on board from 950 to up to 2,000. Passengers flying on Qatar Airways flights served by its B787, A350, A380, A319 and as well as select A320 and A330 aircraft can also stay in touch with their friends and family around the world by using the five-star airline's on-board Wifi and GSM service.

Qatar Airways Cargo, the world's third largest cargo carrier, serves more than 50 exclusive freighter destinations worldwide via its Doha hub and also delivers freight to more than 150 key business and leisure destinations globally on 175 aircraft. The Qatar Airways Cargo fleet now includes six Airbus 330, eight Boeing 777 freighters and one Boeing 747 freighter.